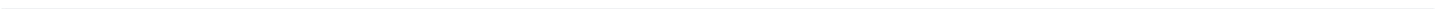


Pathful

Content Library

A Comprehensive Curriculum Overview

[Career Profile Videos](#) | [Employability Videos](#) | [FlexLessons](#)



About This Document

This document provides a complete reference of Pathful Explore’s three core content types, organized to support curriculum alignment, instructional planning, and stakeholder communication. Each section defines the content type, describes its categories or clusters, and lists all available titles.

Content Type	Categories / Clusters	Total Titles
Career Profile Videos	16 Career Clusters	644
Employability Videos	15 Topic Categories	194
FlexLessons	13 Topic Categories	217

Section 1: Career Profile Videos

A Career Profile Video is a short, engaging video featuring a real professional who shares their personal journey, day-to-day responsibilities, required skills, and educational background. These videos give students an authentic, first-person perspective on careers—helping them explore possibilities and connect classroom learning to real-world opportunities. Each video is aligned to one or more of the 16 nationally recognized Career Clusters.

Agriculture, Food & Natural Resources

Careers involving the production, processing, marketing, distribution, and development of agricultural commodities and natural resources.

Agricultural Engineers	Agricultural Workers	Aquarist
Aquarium Facility Technician	Arborist	Atmospheric Scientist
Atmospheric Scientists, Including Meteorologists	Aviculturist	Bat Conservationist
Coastal Advocate	Conservation Corps Director	Conservationist
Coral Biologist	Director of Conservation and Science	Ecologist
Entomologist	Environmental Educator	Environmental Engineer
Environmental Scientist	Environmental Specialist	Farmer
Fish Farm Manager	Fish Hatchery Manager	Fish Monger
Food Processing Occupations	Food Processing Operators	Food Scientist
Food Scientist (archive)	Forest and Conservation Technicians	GIS Agricultural Analyst
GIS Analyst - Forester	GIS Analyst- Oceans	GIS Developer / Drone Pilot
GIS Manager	Geologist	Geophysicist
Glaciologist	Greenhouse Inventory Supervisor	Greenhouse Manager
Head Grower	Horticulture Technician	Horticulturist
Hydrologist	Indoor Farmer	Landscape Designer
Logging Workers	Marine Biologist	Marine Mammalogist
Meteorologist	Natural Resource Program Manager	Natural Resource Supervisor
Natural Sciences Managers	Oceanographer	Paleontologist
Research Scientist - Ice Core Researcher	Urban Farmer	Veterinarian

Veterinary Assistants and Laboratory Animal Caretakers	Veterinary Technician	Volcanologist
Wastewater Treatment Plant Operator	Water Transportation Occupations	Zoo Animal Curator
Zoo Veterinarian		

Architecture & Construction

Careers focused on designing, planning, managing, building, and maintaining the built environment.

Architect	Architect (archive)	Architectural Designer (archive)
Architectural and Engineering Managers	Building Information Modeling Coordinator	Building Performance Analyst
Carpenter - Framer	Cement Masons and Terrazzo Workers	Civil Engineer
Civil Engineering Technicians	Construction - Territory Manager Salesman	Construction Equipment Operators
Construction Laborers and Helpers	Construction Manager	Construction Project Manager
Construction and Building Inspectors (no video)	Cost Estimators	Director of Prefabrication
Drafters	Drafting Manager	Drywall and Ceiling Tile Installers, and Tapers
Electrical Apprentice	Electrical Engineer	Electrical Engineering Technician
Electrical and Electronic Engineering Technicians	Electrician - (Archived)	Electrician- Foreman
Energy Auditor	Energy Auditor Inspector	Energy Efficiency Technician
Entrepreneur - Solar Equipment	HERS Rater	HVAC Service Technician
Insulation Workers	Journeyman Electrician	Mason
Painters, Construction and Maintenance	Permit Supervisor	Pipefitter
Plasterers and Stucco Masons	Plumber	Prefabrication Apprentice
Professional Civil Engineer	Project Manager - Solar Power	Reinforcing Iron and Rebar Workers
Roofers	Sheet Metal Worker	Site Foreman
Site Supervisor	Solar Consultant	Steel Assembly Manager

Structural Engineer	Sustainability Architect	Tile and Marble Setters
---------------------	--------------------------	-------------------------

Arts, Audio/Video Technology & Communications

Careers involving designing, producing, performing, writing, and publishing multimedia and creative content.

3D Motion Graphics Animator	Actor	Animator - Video Games
Announcers	Art Directors	Art Gallery Manager
Artist - Glass Blower	Author	Brand Licensing Director
Chief Operating Officer - Video Games	Choreographer	Content Creator
Dancers and Choreographers	Desktop Publishers	Editor
Editors	Fashion Designer	Fashion Designer
Film Set Construction Manager	Film and Video Editors and Camera Operators	Fine Artist
Floral Designers	Gaffer	Game Day Host
Graphic Designer	Illustrator	Interior Designer
International Sales Coordinator-Fashion	Jewelers and Precious Stone and Metal Workers	Media Producer
Models	Music Directors and Composers	Musician - Pop / Hip-Hop
Photographer	Printing Workers	Public Relations Coordinator
Record Executive	Reporter - Print	Senior VP of Adult Merchandising
Set and Exhibit Designers	Social Media Influencer	Sound Designer - Video Games
Sound Engineer	Studio Musician	Technical Writer
Television Producer	Theater Director	Theme Park Content Producer
Video Editor	Video Game Quality Assurance Tester	Video Producer
Virtual Production - Operator	Virtual Production - Visual Effects Supervisor	Wardrobe Manager
Web Communications Specialist		

Business Management & Administration

Careers encompassing planning, organizing, directing, and evaluating business functions essential to efficient operations.

Administrative Services Managers	Assistant Superintendent	Bookkeeping, Accounting, and Auditing Clerks
Budget Analysts	Business Development Manager	Business Director
CEO - Entrepreneur	CEO- Entrepreneur	Chief Foundation Officer
Chief Operations Officer	Compensation and Benefits Managers	Continuous Improvement Manager
Controller (archive)	Customer Experience Program Manager	Customer Performance Director
Customer Service Representatives	Director of Financial Operations	Director of Improvement and Quality
Finance Director	Financial Analyst	Financial Analyst (archive)
Financial Analyst - Treasury Office	General Manager - Electronics	General Office Clerks
Human Resources Director	Human Resources Generalist	Human Resources Manager
Human Resources Specialist	Industry Partnership Coordinator	Information Clerks
Management Analysts	Market Research Analysts	Marketing Director
Meeting, Convention, and Event Planners	Ombuds	Outreach Coordinator
Product Manager	Production Manager - Retail	Project Manager
Property, Real Estate, and Community Association Managers	Purchasing Managers, Buyers, and Purchasing Agents	Receptionists
Sales Director	Sales Executive	Secretaries and Administrative Assistants
Senior Manager of Event Marketing	Talent Acquisition Manager	Technical Service Manager
Vice President of Customer Success	Vice President of Marketing - Fashion	

Education & Training

Careers involving planning, managing, and providing education and training services across all levels.

Adult Literacy and GED Teachers	Assistant Superintendent	Athletic Assistant
Athletic Director	Automotive CTE Teacher	Career and Technical Education Teacher
Childcare Worker	Childcare Workers	College Readiness Coordinator
College and Career Coach	Early Childhood Teacher	Early Childhood Teacher Apprentice
Education Manager	Elementary, Middle, and High School Principals	Kindergarten Teacher
Librarian	Library Technicians and Assistants	Middle School Teachers
Postsecondary Education Administrators	Pre-Employment Transition Services Coach	Principal - Elementary School
Principal - High School	Professor	Provost
Registrar	School Counselor - (Archived)	Self-enrichment Teachers
Special Education Teacher	Special Education Teachers	Teacher - Child Care
Teacher - High School	Vocational Rehabilitation Counselor	

Finance

Careers involving financial and investment planning, banking, insurance, and business financial management.

Actuaries	Appraisers and Assessors of Real Estate	Auditor - Internal (archive)
Bill and Account Collectors	Budget Analysts	Cashiers
Certified Public Accountant	Certified Public Accountant (CPA)	Claims Adjusters, Appraisers, Examiners, and Investigators
Commodities Broker	Customs Broker	Financial Clerks
Financial Examiners	Financial Planner	Financial Services Sales Manager
Insurance Sales Agents	Insurance Underwriters	Loan Officers
Real Estate Agent	Real Estate Agent (archive)	Tax Examiners and Collectors, and Revenue Agents

Tellers	Wholesale and Manufacturing Sales Representatives	
---------	---	--

Government & Public Administration

Careers focused on executing governmental functions at local, state, and federal levels including governance, planning, and public policy.

City Council Member	City Manager	Congressperson
Grant Coordinator	Legislative Correspondent	Political Strategist
Press Secretary	Probation Officers and Correctional Treatment Specialists	United States Senator
Urban and Regional Planners		

Health Science

Careers involving therapeutic services, diagnostic services, health informatics, support services, and biotechnology research.

Audiologist	Biochemists and Biophysicists	Biological Technicians
Biomedical Engineers	Biotech Scientist	Cardiovascular Technologists and Technicians and Vascular Technologists
Certified Medical Assistant	Certified Nursing Assistant (CNA)	Chief Medical Officer
Child Nutrition Director	Chiropractor	Clinical Pharmacist
Clinical Recruiter	Computed Tomography Technologist	Critical Care Nurse
Dental Assistants	Dental Hygienist	Dental Laboratory Technicians
Dentist	Diagnostic Medical Sonographer	Epidemiologist
Epidemiologists	Forensic Science Technician	Health Educators
Health Geographer	Health Information Director	Health Information Manager
Health and Safety Engineers	Hospital Admissions Representative	Laboratory Assistant
Laboratory Assistant Technician (archive)	Laboratory Research Technician	Laboratory Technician

Laboratory Technologist	Lead Technologist	Licensed Practical Nurse
Licensed Practical and Licensed Vocational Nurses	MRI Technologist	Medical Appliance Technicians
Medical Equipment Repairers	Medical Technologist	Medical Transcriptionists
Medical and Health Services Managers	Mental Health Counselors and Marriage and Family Therapists	Microbiologists
Neuroscientist	Nuclear Medicine Technologist	Nuclear Medicine Technologists
Nurse - Critical Care	Nurse - Operating Room	Nurse - Trauma
Nursing Assistant	Nutritionist	Occupational Health and Safety Specialists
Occupational Health and Safety Technicians	Occupational Therapist	Occupational Therapy Assistant
Occupational Therapy Assistants and Aides	Ophthalmic Laboratory Technicians	Opticians, Dispensing
Optometrists	Orthodontist	Orthotists and Prosthetists
Paramedic	Pediatrician	Pharmacy Technician Supervisor
Pharmacy Technicians	Phlebotomist	Physical Therapist
Physical Therapist Assistants and Aides	Physician - Sports Medicine	Physician Assistants
Physician- Intensive Care - Surgery	Podiatrists	Psychiatric Technicians and Aides
Psychotherapist	Radiation Therapists	Radiographer
Registered Nurse	Registered Respiratory Therapist	Research Associate
Research Scientist	Respiratory Therapists	Social Worker
Social and Human Service Assistants	Speech Pathologist	Sterile Processing Technician
Substance Abuse and Behavioral Disorder Counselors	Surgical Technologist	Veterinarian
Veterinary Technician	Vice President - Emergency Medical Services	

Hospitality & Tourism

Careers involving managing, marketing, and operating restaurants, lodging, attractions, recreation, and travel-related businesses.

BBQ Pit Master	Baker	Chocolatier
Corporate Chef	Culinary Manager	Demi Chef
Executive Chef	Executive Chef (archive)	Food Service Managers
Food Services Manager - (Archived)	Gaming Services Occupations	Hotel Catering Director
Hotel Front Office Manager	Hotel Front Office Manager (archive)	Hotel General Manager
Pastry Chef	Private Chef	Recreation Workers
Recreational Therapists	Server	Skydiving Instructor
Tour Guide	Yoga Instructor	

Human Services

Careers focused on families and human needs, including counseling, childcare, personal care, and community support services.

Childcare Worker	Childcare Workers	Dog Groomer
Early Childhood Teacher	Funeral Service Occupations	Hair Stylist
Hair Stylist (archive)	Home Health and Personal Care Aides	Laundry and Dry-cleaning Workers
Lifeguard	Manicurists and Pedicurists	Massage Therapists
Moving Assistant	Nail Technician	Personal Trainer
Pest Control Manager	Pre-Employment Transition Services Coach	Skincare Specialists
Social Worker	Social and Human Service Assistants	Substance Abuse and Behavioral Disorder Counselors
Vocational Rehabilitation Counselor		

Information Technology

Careers involving the design, development, support, and management of hardware, software, multimedia, and systems integration.

5G Software Engineer	App Developer	Computer Hardware Engineers
Computer Systems Architect	Computer, ATM, and Office Machine Repairers	Cybersecurity Engineer
Data Architect	Database Administrators	Digital Forensics Analyst
Digital Forensics Specialist	Digital Transformation Evangelist	Game Day Host
Information Security Administrator	Information Security Analysts, Web Developers, and Computer Network Architects	Machine Learning Developer
Manufacturing Software Specialist	Network and Computer Systems Administrators	Software Developer
Software Engineer	Software Engineer - Video Games	Telecommunications Equipment Installers and Repairers Except Line Installers
Virtual Reality Developer	Web Communications Specialist	

Law, Public Safety, Corrections & Security

Careers involving legal services, public safety, protective services, homeland security, and related professional support.

Assistant Public Defender	Attorney	Campus Safety Dispatcher
Campus Safety Officer	Campus Safety Sergeant	Commercial Vehicle Enforcement Officer
Correctional Officer	Correctional Officers	Court Reporters
Crime Scene Specialist	Detective	Digital Forensics Analyst
Digital Forensics Specialist	Fire Inspectors and Investigators	Firefighters
Harbor Patrol Officer	Judges, Mediators, and Hearing Officers	Latent Print Examiner
Legal Assistant	Legal Assistant Drug Court	Marine Patrol Officer
Motors Trooper	Paralegals and Legal Assistants	Parole Officers
Police Patrol Officer (archive)	Port Freight Inspector	Private Detectives and Investigators

Probation Officers and Correctional Treatment Specialists	Public Defender	SWAT
Safety Director	Safety Manager	Security Guards and Gaming Surveillance Officers
Senior Director of Emergency Management	State Trooper - K9	Trooper
Unmanned Systems Operator	Vice President of Loss Prevention	

Manufacturing

Careers involving processing materials into products and related professional and technical support activities.

3D Printing Technician	Assembler	Boilermakers
CNC Laser Operator	CNC Machinist	CNC Programmer / Machinist
Chemical Engineers	Control Panel Operator - Process Operator	Electro-mechanical Technicians
Equipment Maintenance Apprentice	Equipment Maintenance Technician	Equipment Technician
Extrusion Operator	Field Operator - Process Technician	Food Processing Occupations
Food Processing Operators	Fork Lift Operator - Materials Handler	General Maintenance and Repair Workers
Hand Laborers and Material Movers	Heat Treatment Equipment Operator	Industrial Electrician
Industrial Engine Technician	Industrial Engineering Technicians	Industrial Engineers
Industrial Machinery Mechanics and Maintenance Workers	Industrial Maintenance Technician	Kayak Assembly Supervisor
Machinist	Manufacturing Engineer	Material Moving Machine Operators
Material Recording Clerks	Millwrights	Painting and Coating Workers
Principal Engineer	Principal Systems Engineer	Production Technician
Robot Weld Technician	Robotic Welder Operator	Semiconductor Operator
Semiconductor Processors	Senior Engineer	Senior Engineering Technician

Stationary Engineers and Boiler Operators	Tool and Die Maker	Upholsterers
Welder	Woodworker	Woodworker Apprentice

Marketing

Careers involving planning, managing, and performing marketing activities including advertising, merchandising, and sales.

Advertising Director	Cashiers	Demonstrators and Product Promoters
District Manager - Retail	Floral Designers	Internet Marketer
Market Research Analysts	Marketing Director	Merchandiser
Product Manager	Purchasing Managers, Buyers, and Purchasing Agents	Real Estate Agent
Retail Sales Worker	Sales Engineers	Sales Representative - Automotive
Senior Manager of Event Marketing	Senior VP of Adult Merchandising	Vice President of Marketing - Fashion
Wholesale and Manufacturing Sales Representatives		

Science, Technology, Engineering & Mathematics

Careers involving scientific research and professional and technical services across a broad range of disciplines.

Aerospace Engineer	Aerospace Engineering and Operations Technicians	Aerospace Engineers
Anthropologists and Archeologists	Archaeologist	Atmospheric Scientist
Biochemists and Biophysicists	Biomedical Engineers	Cartographers and Photogrammetrists
Chemical Engineers	Chemists and Materials Scientists	Civil Engineering Technicians
Climate Scientist	Computer Hardware Engineers	Ecologist
Electrical and Electronic Engineering Technicians	Electrical and Electronics Engineers	Entomologist
Environmental Engineer	Epidemiologist	Epidemiologists

Geological and Petroleum Technicians	Geologist	Geophysicist
Glaciologist	Health and Safety Engineers	Hydrologist
Industrial Engineering Technicians	Industrial Engineers	Mathematicians
Mechanical Engineer - Aerospace	Mechanical Engineer - Manufacturing	Mechanical Engineer - Research & Development
Mechanical Engineer - Robotics	Mechanical Engineering Technicians	Mining Engineering Technician
Mining and Geological Engineers	Natural Sciences Managers	Neuroscientist
Nuclear Engineers	Nuclear Technicians	Occupational Health and Safety Specialists
Oceanographer	Paleontologist	Petroleum Engineer
Physicists and Astronomers	Principal Systems Engineer	Research Geographer
Research Scientist	Research Scientist - Ice Core Researcher	Sociologists
Statisticians	Survey Researchers	Surveyors
Volcanologist		

Transportation, Distribution & Logistics

Careers involving the movement of people, materials, and goods by road, pipeline, air, rail, and water.

Air Hub Supervisor	Air Traffic Controllers	Aircraft and Avionics Equipment Mechanics and Technicians
Alaska Airlines Aircraft Technician	Automotive Assistant Parts Manager	Automotive Finance Manager
Automotive Service Advisor	Body Shop Manager - Automotive	Bus Operator
Commercial Pilot	Couriers and Messengers	Customs Broker
Dealership Owner - Automotive	Diesel Mechanic	Diesel Service Technicians and Mechanics
Electric Vehicle Technician	Electrician - Train Equipment	Flight Attendants
Freight Forwarding Agent	Freight Forwarding Agent (archive)	Freight Pre-Loader
Freight Services Supervisor	Heavy Vehicle and Mobile Equipment Service Technicians	Helicopter Pilot

Helicopter Pilot - Firefighter	Logistics Coordinator (archive)	Logistics Driver
Marine Engineering Instructor	Marine Engineers and Naval Architects	Marine Operations Specialist
Master Technician - Automotive (archive)	Master Technician- Automotive	Materials Engineers
Mid-Level Technician - Automotive (archive)	Parts Manager - Automotive (archive)	Parts Representative
Parts Specialist - Automotive (archive)	Pilot	Port Freight Inspector
Postal Service Workers	Professional Van Operator	Ramp Worker
Refinishing Technician	Sales Representative - Automotive	Service Consultant - Automotive (archive)
Service Operations - Automotive	Shop Foreman - Automotive	Shop Foreman - Automotive (archive)
Shop Foreman- Automotive	Streetcar Operator	Taxi Drivers and Chauffeurs
Technical Service Manager	Train Conductor	Train Engineers and Operators
Transportation Analyst	Trooper	Truck Dispatcher
Truck Driver	Truck Driver (archive)	Tugboat Captain
Underground Mine Production Foreman	Warehouse Logistics Coordinator	

Section 2: Employability Videos

An Employability Video is a short, skill-focused instructional video designed to help students develop the attitudes, behaviors, and competencies that employers value most. These videos address transferable skills that apply across every industry—from communication and teamwork to financial literacy and work ethic. They are organized into 15 topic categories.

Career Exploration & Planning

Strategies and tools to help students discover career interests, understand pathways, and make intentional decisions about their future.

Choose A Career That's A Good Fit For You
Considering Lifestyle When Choosing a Career
Find Your Passion And Turn It Into A Fulfilling Career
Follow Your Passion
Get A Wide Range Of Experiences Before Choosing A Major
Internships Can Help You Choose A Fulfilling Career
It's Never Too Early to Explore Careers
Knowing What Career Is Right For You
Volunteering Lets You Test Drive A Career And Build Experience
Your Interests Can Lead to Great Careers

Conflict Resolution

Skills to identify, address, and resolve disagreements constructively—including de-escalation, active listening, and maintaining positive professional relationships.

Embracing Constructive Criticism
How Criticism Can Be Constructive
How To Handle Disagreements In The Workplace
Learn the Compliment Sandwich
Sharing Constructive Criticism with Coworkers
Tips on How to Resolve Conflict
What are Conflict Resolution Skills?
Why Constructive Feedback Should Never Demean Others
You Can Take Steps To Resolve Conflict At Work

Customer Service

Principles and practices of delivering excellent customer experiences, handling difficult situations, and communicating professionally in customer-facing roles.

Customer Service Skills Are the Heartbeat of the Hospitality Industry
How To Handle A Rude Customer
Meeting Customer Expectations
What Great Customer Service Looks Like
Why Customer Service Skills Matter

Diversity, Equity & Inclusion

Awareness and appreciation for diverse perspectives and identities in the workplace, addressing bias, allyship, equity, and inclusive communication.

A Diverse Work Culture Is A Healthy Work Culture
A Diverse Workforce Is Proven To Pay Off
A Positive Attitude Helps You Manage Stress
Advocating for Culture Inclusivity at Work
Avoid Being Exclusive
Culture Awareness
Diversity and Inclusion Lead To Workplace Success
How To Make Co-Workers Feel Included
How to Implement Equity in the Workplace
Inclusive Strategies
Inclusive Workplaces Encourage Everyone To Excel
The Value Of Diversity In The Workplace
What Does it Mean to be Inclusive?
What is Cultural Inclusivity?

Financial Literacy

Foundational knowledge of personal finance including budgeting, saving, credit, debt, investing, and making informed financial decisions.

Bank Accounts
Budgeting Advice
Budgeting Procedures
Checking Accounts
Control Your Future By Creating A Financial Game Plan
Financial Goal Advice
Good Debt vs. Bad Debt
How Spending Can Get You In Trouble If You Aren't Budgeting
How to Establish a Good Credit Score
How to Use Credit and Debit Cards Responsibly
Manage Your Finances Before You End Up Broke
Opening a Bank Account
Practicing Financial Literacy Skills
Take Adulting Steps
The Future of Banking
The Importance of Financial Goals
What is Adulting?
What is Credit?
What is Financial Literacy?
What is a Budget?

Interview Skills

Preparation for presenting confidently in job interviews, covering common formats, behavioral questions, body language, and follow-up etiquette.

Do's and Don'ts of a Job Interview
Employers Love Good References
Everything You Need to Know and Do to Nail the Interview and Get Your Job

First Job Interview No No's
How To Answer The Question Tell Me About Yourself
How To Make a Good First Impression
How To Prepare For A Job Interview
Listen To These Hiring Managers Before Your Next Interview
Proper Hygiene For An Interview
Questions You May Be Asked In A Job Interview
Successful Interviews Take Practice
What Matters Most During a Job Interview
What Not To Do In A Job Interview
What To Wear To An Interview
You Never Get A Second Chance To Make A First Impression

Leadership

Development of the capacity to inspire and guide others, exploring leadership styles, decision-making, accountability, and leading with integrity.

21st Century Leadership Skills
A Good Leader Must Have Personal Accountability
Demonstrating the 21st Century 4C's
Develop Your Leadership Skills By Putting Yourself In A Position To Lead
Good Leaders Are Good Followers
How to Engage Everyone In The Room To Lead Effectively
How to Improve Your 21st Century 4C's
Keys To Effective Leadership
Leadership Doesn't Come with a Title
Leadership: A Worthwhile Challenge
Skills That Make a Good Leader
What are the 21st Century 4C's?

Personal Development & Growth Mindset

Ownership of learning, resilience, and a growth-oriented mindset through goal-setting, self-awareness, overcoming failure, and habits of continuous improvement.

Become a Self Advocate
Building Up People Around You Leads To Success
Failure is Success in Progress
Fixed vs. Growth Mindset
Growth Mindset Indications
Having a Growth Mindset Allows You to Grow
How to Become More Self Aware and How it Drives Better Outcomes
How to Rebound from Failure
Learn to be Coachable
Learning How to Receive Constructive Criticism Helps You Advance
Never Stop Learning
Pursue Progress Over Perfection
Self-Advocating Helps You And Those Around You
Tips for Setting and Keeping Goals
Use Criticism To Your Advantage
What is Growth Mindset?
Working Through Failure is How We Grow

Professional Behavior & Work Ethic

Attitudes and behaviors that define professionalism—including reliability, accountability, workplace norms, attitude, and standards employers expect.

Advice For Stepping Out Of Your Shell In The Workplace
Don't Be Afraid to Ask for Help
Ethics In The Workplace
Having Integrity will Lead to Success
How to Demonstrate Soft Skills
How to Demonstrate Strong Ethics in the Workplace

Improving Your Soft Skills
Learn Life Long Skills In Your First Job
Navigating Workplace Ethics
Professional Behavior Is Key To A Productive Workplace
Reporting Suspected Unethical Behavior
Soft Skills Transfer Across Jobs And Careers
Succeeding In Your First Job Starts With Great Customer Service
What Are Soft Skills?
What Soft Skills Employers Look For
Workplace Ethics Means Doing the Right Thing

Resume & Job Application Skills

Creating compelling resumes, cover letters, and applications—covering formatting, tailoring materials to job descriptions, and navigating application systems.

A Job Application Is Not The Same As Your Resume
A Well-Designed Resume Helps You Stand Out
Create a Resume That Gets You an Interview
Customize Your Resume To Fit The Job You're Applying For
Difference Between a Cover Letter and a Resume
Do's and Don'ts of a Resume
Prepare Neat and Complete Job Applications
The Nuts and Bolts of Resume Building
The Significance of a Resume
What Should You Include In Your Resume Under Education
What To Put In A Cover Letter
What To Put On Your Resume If You Don't Have Any Prior Work Experience

Soft Skills – Communication

Expressing ideas clearly, listening actively, and communicating effectively through verbal, written, and nonverbal channels in professional contexts.

Active Listening Improves Your Performance
Active Listening Tips

Causes of Poor Workplace Communication
Characteristics of Workplace Communication
Choosing the Best Communication Method
Collaboration with Others Leads to Success
Communicating in the Workplace
Communication Etiquette In The Workplace
Communication is Imperative
How Do I Improve My Verbal Communication Skills?
How To Communicate Professionally In The Workplace
How to Communicate in Writing
How to Communicate with Your Boss
Improving Your Written Communication Skills
Listen With The Intent To Understand
Nonverbal Communication Can Leave A Big Impression
Tips To Improve Your Public Speaking Skills
Understand Everything You Hear by Actively Listening
Verbal Communication Needs To Be Clear And Concise At Work
What Are Active Listening Skills?
What is Verbal Communication?
When To Listen And When To Talk
Why Communication Matters
Your Writing Skills Show Potential Employers Who You Are

Soft Skills – Problem Solving & Critical Thinking

Analyzing situations, thinking creatively, and developing thoughtful solutions using logic and decision-making frameworks.

Getting Better At Problem Solving Can Be A Problem
How to Develop and Sharpen Your Critical Thinking Skills
Learning to Think Creatively
Problem Solving Leads to Innovation
Strategies for Developing Critical Thinking Skills

The Importance of Critical Thinking
What is Critical Thinking?
Why Creative Thinking is Valued In the Workplace
Why Critical Thinking Matters to Employers
Workplace Problem Solving Skills

Soft Skills – Teamwork & Collaboration

Working effectively with others toward shared goals—covering team roles, communication strategies, trust-building, and contributing in group settings.

Demonstrating Your Teamwork Skills
Flexibility Improves Collaboration
Great Teams Resolve Conflicts
How Do Teams Grow Stronger?
How to Improve Your Interpersonal Skills
How to Improve Your Teamwork Skills
Learn To Resolve Conflicts When Working In A Team
Solving Problems Often Requires Teamwork
The Meaning of Collaboration
What are Interpersonal Skills?
What is Teamwork?
Why Are Some Teams More Effective than Others?
You Can't Win On Your Own

Time Management & Organization

Prioritizing tasks, managing competing demands, and building systems for productivity in school, work, and life.

Bad Time Management Can Cost More Than Just Your Job
Effective Time Management Is Crucial For Your Success
How to Manage Priorities
Organizational Strategies for Success
Procrastination Causes and How To Overcome
Taking Initiative Will Drive the Success You Want

Time Management Skills Lead to Workplace Success

Time Management Strategies

Time Management in the Workplace

Understanding What It Means To Manage Time

What is Time Management?

Workplace Relationships & Empathy

Building and maintaining positive professional relationships through empathy, emotional intelligence, and a culture of mutual respect.

Check Your Bias To Improve Your Relationships

Emotional Intelligence

Emotional Intelligence Guidance

Having Empathy Will Help You In Any Relationship

Utilizing Empathy at Work

Your Success Depends on Healthy Relationships

Section 3: FlexLessons

A FlexLesson is a self-contained, standards-aligned digital lesson that gives educators flexibility in how and when they deliver career readiness content. FlexLessons can be used as standalone activities, integrated into existing coursework, or assigned independently—making them adaptable for classroom instruction, advisory periods, intervention blocks, and independent study. They cover 13 topic categories.

Academic Skills & Study Strategies

Foundational academic habits and learning strategies for success in school and beyond—note-taking, test preparation, research, and study skills.

FlexLesson Title	FlexLesson Title
Addressing Procrastination	Beating Writer's Block
Best Conditions for Studying	Concept Mapping
Effective Reading Strategies	Focus and Concentration
Health, Wellness, and Learning	How to Study Together
Individual Learning Styles	Note-Taking Skills
Online Search Techniques	Organizational Habits for Success
Plagiarism	Planning and Outlining
Primary Sources	Proofing Assignments
Quality Sources and Citations	Self-Motivation Strategies
Skills for Academic Success Course Assessment	Test-Taking Strategies
Time Management Skills	Topic Development
Understanding Teacher Feedback	Understanding a Syllabus
University of YouTube	University of YouTube: Critically Evaluating Your Sources
Using Technology to Study	What Is Research?
Writing Papers and Essays	

Career & Technical Student Organizations (CTSOs)

Introductions to nationally recognized CTSOs and the leadership, networking, and career development opportunities they provide.

FlexLesson Title	FlexLesson Title
Exploring CTSOs: Business Professionals of America (BPA)	Exploring CTSOs: Distributive Education Clubs of America (DECA)
Exploring CTSOs: Family, Career, and Community Leaders of America (FCCLA)	Exploring CTSOs: Future Business Leaders of America (FBLA-PBL)
Exploring CTSOs: Future Health Professionals (HOSA)	Exploring CTSOs: National FFA Organization (FFA)
Exploring CTSOs: SkillsUSA	Exploring CTSOs: Technology Student Association (TSA)
Introduction to Career and Technical Student Organizations (CTSO)	

Career Awareness & Exploration

An introduction to career pathways, clusters, and exploration tools to help students connect personal interests to real-world opportunities.

FlexLesson Title	FlexLesson Title
Career Trivia	Careers and YOUR Interests
Choosing a Career Pathway	Exploring Military Careers
Introduction to VirtualJobShadow.com	Job Exploration and Career Awareness
Nontraditional Careers	Pathful Career Trivia
Pathful Scavenger Hunt	Researching Career Income
Scavenger Hunt	The Agriculture, Food and Natural Resources Career Cluster
The Architecture and Construction Career Cluster	The Arts, A/V Technology, and Communications Career Cluster
The Business, Management and Administration Career Cluster	The Education and Training Career Cluster
The Energy Career Cluster	The Finance Career Cluster
The Government and Public Administration Career Cluster	The Health Science Career Cluster
The Hospitality and Tourism Career Cluster	The Human Services Career Cluster

The Information Technology Career Cluster	The Law, Public Safety and Security Career Cluster
The Manufacturing Career Cluster	The Marketing, Sales and Service Career Cluster
The STEM Career Cluster	The Transportation, Distribution and Logistics Career Cluster
Work-Based Learning	edtec Career Awareness (101)
edtec Career Exploration (201)	edtec Career Preparation (301)

Diversity, Equity & Inclusion

Lessons cultivating awareness of diversity, equity, and inclusion in schools, workplaces, and society—covering bias, allyship, disability inclusion, and belonging.

FlexLesson Title	FlexLesson Title
Culturally Inclusive Practices	Practicing Inclusivity in the Workplace
Spotlight on Disabilities in the Workplace	Spotlight on Diversity and Inclusion

Financial Literacy & Personal Finance

Essential money management skills covering budgeting, banking, credit, FAFSA, taxes, investing, insurance, and long-term financial planning.

FlexLesson Title	FlexLesson Title
FAFSA® 101	A Guide to the FAFSA® - Updated for 25-26 FAFSA
Banking 101	Bartering
Being an Informed Consumer	Charitable Giving and Philanthropy
Creating a Personal Budget	Crowdfunding Options
Developing Strong Credit	Financial Goal Setting
Financial Institutions 101	Funding Postsecondary Learning
Futuristic Finance	Futuristic Finance - Introduction to Personal Financial Literacy
Futuristic Finance Course Assessment	Housing: Buying and Renting
Identity Theft	Individual Tax Return
Inflation	Introduction to Personal Financial Literacy
Investing / Stock Market	Personal Financial Statements
Retirement Planning	Selling and Buying on Social Media
Taxes for Teens	Understanding Insurance

Understanding Your Paycheck	Using Credit Responsibly
What Are Personal Bonds/Bonding?	

Individual Learning Plans & Postsecondary Planning

Structured planning tools for academic, career, and personal futures—including state-specific ILPs, goal-setting, and postsecondary preparation resources.

FlexLesson Title	FlexLesson Title
Goal Setting	Postsecondary Planning
Understanding Postsecondary Education	Your High School and Beyond Plan
My Plan Outline	Postsecondary Education

Job Search & Application Skills

Step-by-step guidance through the job search and application process—from identifying opportunities and writing resumes to completing applications and interviewing.

FlexLesson Title	FlexLesson Title
What to Expect in an Interview	Building Your Cover Letter
Building Your Resume	How to Fill out a Job Application
Introduction to Course Planner - WELD	Job Seeking Skills: Resumes
My First Job	Networking
Personal Presentation	Personal Presentation Is Key to Making A Good First Impression
Preparing for Presentations	Preparing for an Informational Interview
Spotlight on Diversity and Inclusion	Understanding the Importance of Your Resume

Leadership & Personal Development

Lessons building self-directed growth, resilience, and leadership—including grit, growth mindset, self-advocacy, goal setting, and habits of long-term success.

FlexLesson Title	FlexLesson Title
Goal Setting	Growth Mindset in the Workplace
Initiative	Leadership
Overcoming Obstacles as a Professional	Self-Advocacy
Self-Awareness and Empathy	Strengthen Your Grit
The Power of Self-Determination	Understanding Failure

Understanding Flexibility	Understanding Grit
Understanding Growth Mindset	Understanding Patience
Understanding Problem Solving	Work / Life Balance

Occupation-Specific Lessons

Lessons focused on specific careers, exploring how communication, math, problem-solving, and soft skills apply in real occupational settings.

FlexLesson Title	FlexLesson Title
Applying Critical Thinking Skills as an Air Hub Supervisor	Applying Spatial Skills as a Ramp Worker
Becoming a City Council Member	Becoming a Ramp Worker
Becoming an Air Hub Supervisor	City Council Member: Is This Career For You?
Communication as a Robot Weld Technician	Critical Thinking & Problem-Solving as a Ramp Worker
Developing Policy as a City Council Member	Encouraging Teamwork as an Air Hub Supervisor
Exploring Transportation Options	Leadership & Communication as a City Council Member
Leadership & Communication as an Air Hub Supervisor	Making an Impact as a Ramp Worker
Managing Time as a Ramp Worker	Math on the Job: Air Hub Supervisor
Math on the Job: Machinist	Math on the Job: Maintenance Technician
Math on the Job: Robot Weld Technician	Problem-Solving as a Robot Weld Technician
Robot Weld Technician: Is This Career For You?	Safety Manager Career Path
Strengthening Society as a City Council Member	Strengthening Society as a Maintenance Technician
Writing on the Job: Robot Weld Technician	

Professional & Workplace Readiness

Preparation for workplace expectations, norms, and culture—covering ethics, safety, legal rights, OSHA, etiquette, and the behaviors of a ready employee.

FlexLesson Title	FlexLesson Title
21st Century 4 Cs in the Workplace	ADA Accessibility and Accommodations
Adulting	Applying Soft Skills

Business and Meeting Etiquette	Child Labor Laws
Citizenship	Developing your Workplace Intelligence
Effective Problem Solving at Work	Employee Health and Wellness
Employer Expectations	Environmental Hazards
Ergonomics and Workplace Design	Identifying Unsafe Work Conditions
My First Job	On-the-Job Etiquette
Qualities Employers Are Looking For	Qualities Employers Are Seeking
Soft and Hard Skills	Time Management
Technical Workplace Terminology	Understanding Intellectual Property
Time and Task Management	Understanding Professionalism
Understanding OSHA	Workplace Prep for Youth - Identifying Unsafe Work Conditions
Understanding Your Civil Rights	What is a "Hostile Environment?"
Workplace Prep for Youth - Workplace Safety Tips	Workplace Violence
Workplace Intelligence - Nonverbal Communication in the Workplace	Workplace Readiness Course Assessment
Workplace Ethics	Workplace Safety Tips
Workplace Prep for Youth Course Assessment	Workplace Readiness Skills

Soft Skills & Communication

Interpersonal and communication skills valued by employers—verbal and nonverbal communication, active listening, teamwork, conflict resolution, and customer service.

FlexLesson Title	FlexLesson Title
Active Listening Skills in the Workplace	Building Effective Team Communication
Collaboration	Communication
Conflict Resolution Skills	Creative Thinking
Critical Thinking	Critical Thinking Skills
Customer Service	Effective Communication in the Workplace
Essential Teamwork Skills	Written Communication
Handling Constructive Criticism	Interpersonal Skills in the Workplace
Nonverbal Communication in the Workplace	Online Etiquette

Self-Advocacy	Telephone Etiquette
Verbal Communication	What Is Teamwork and Why Is It Important?