

# **Darden Rehabilitation Foundation**

## **Strategic Operational Plan 2021**

### **Mission:**

To provide excellence in service in evaluation, training and employment opportunities for the adults and students with disabilities so that they will become informed, involved, qualified and well-rounded citizens ready to enter the competitive workforce and society.

### **Goals:**

- I Develop and provide the highest quality services to consumers and their families**
- II Build and promote the fiscal stability of the agency**
- III Assess space needs and implement plans to access adequate space for programs**
- IV Raise awareness and build collaborations with public and private organizations**
- V Build legislative, board and community awareness of appropriate needs of consumers**
- VI Develop the infrastructure to maintain the stability of the agency as it grows and expands programming**

# Goal I

## Develop and provide the highest quality services to consumers and their families

| Strategy |   | Contact                   | Timeline        |
|----------|---|---------------------------|-----------------|
| 1        | Continue on going evaluation of the Center's programs and services through consumer, community and regulatory sources | Lynn Curry & Derek Coburn | September, 2021 |
| 2        | Recruit, maintain, and evaluate adequate staff to meet the programming needs of the Center                            | Lynn Curry & Derek Coburn | September, 2021 |
| 3        | Provide and require all staff to participate in professional development opportunities                                | Lynn Curry & Scott Pike   | September, 2021 |
| 4        | Continue to implement new program ideas and models  | Lynn Curry & Derek Coburn | September, 2021 |
| 5        |   |                           |                 |

| Strategy Achievement |  |
|----------------------|--|
| 1                    |  |
| 2                    |  |
| 3                    |  |
| 4                    |  |
| 5                    |  |

## GOAL II

### Build and promote the fiscal stability of the agency

| Strategy |  | Contact                               | Timeline        |
|----------|--|---------------------------------------|-----------------|
| 1        | Continue to advocate and actively work for adequate rates for the Center's services  | Lynn Curry & Derek Coburn             | September, 2021 |
| 2        | Continue to diversify funding base with additional programming and aggressive fundraising  | Lynn Curry, Derek Coburn & Scott Pike | September, 2021 |
| 3        | Advocate and communicate with legislators on ADRS funding and the importance for increases, as well as keeping it in the Education Trust Fund. | Lynn Curry                            | September, 2021 |
| 4        |  |                                       |                 |
| 5        |  |                                       |                 |

| Strategy Achievement |  |
|----------------------|--|
| 1                    |  |
| 2                    |  |
| 3                    |  |
| 4                    |  |
| 5                    |  |

### **GOAL III**

**Assess space needs and implement plans to access adequate space for programs**

| <b>Strategy</b> |  | <b>Contact</b> | <b>Timeline</b> |
|-----------------|--|----------------|-----------------|
| 1               | Monitor and assign space for programming | Derek Coburn   | September, 2021 |
| 2               |  |                |                 |

| <b>Strategy Achievement</b> |  |
|-----------------------------|--|
| 1                           |  |
| 2                           |  |
| 3                           |  |
| 4                           |  |
| 5                           |  |

## GOAL IV

### Raise awareness and build collaborations with public and private organizations

| Strategy |  | Contact                 | Timeline        |
|----------|--|-------------------------|-----------------|
| 1        | Arrange opportunities for public relations and media coverage  | Lynn Curry & Scott Pike | September, 2021 |
| 2        | Continue to update brochures and marketing materials and website   | Lisa Wilson             | September, 2021 |
| 3        | Increase regional training sessions at the Darden Center site as a marketing strategy for the Center's program | Lynn Curry              | September, 2021 |
| 4        | Participate in professional organizations  | Lynn Curry              | September, 2021 |
| 5        | Participate in community based activities  | Lynn Curry & Scott Pike | September, 2021 |
| 6        |  |                         |                 |

| Strategy Achievement |  |
|----------------------|--|
| 1                    |  |
| 2                    |  |
| 3                    |  |
| 4                    |  |
| 5                    |  |

## GOAL V

### Build legislative, board and community awareness of appropriate needs of consumers

| <b>Strategy</b> |  | <b>Contact</b>            | <b>Timeline</b> |
|-----------------|--|---------------------------|-----------------|
| 1               | Continue to provide trainings and workshops in the community   | Lynn Curry & Scott Pike   | September, 2021 |
| 2               | Continue to provide consultations to consumers, school systems, and community organizations and United Way Agencies    | Lynn Curry & Scott Pike   | September, 2021 |
| 3               | Invite consumers, community leaders and VR staff to attend trainings based at the Center                               | Lynn Curry & Derek Coburn | September, 2021 |
| 4               | Offer workshops at professional conferences  | Lynn Curry & Scott Pike   | September, 2021 |
| 5               | Maintain relationships with area legislators and offer and encourage opportunities for legislators to visit the Center | Lynn Curry & Derek Coburn | September, 2021 |
| 6               |  |                           |                 |

| <b>Strategy Achievement</b> |  |
|-----------------------------|--|
| 1                           |  |
| 2                           |  |
| 3                           |  |
| 4                           |  |
| 5                           |  |

## GOAL VI

### Develop the infrastructure to maintain the stability of the agency as it grows and expands programming

| Strategy |   | Contact      | Timeline        |
|----------|---|--------------|-----------------|
| 1        | Continue to develop and implement an aggressive multi-year fundraising plan to support expanding agency programming, meet capital needs and an expanded agency budget | Derek Coburn | September, 2021 |
| 2        |   |              |                 |

| Strategy Achievement |  |
|----------------------|--|
| 1                    |  |
| 2                    |  |
| 3                    |  |
| 4                    |  |
| 5                    |  |